

SPONSORSHIP OPPORTUNITY

As we rev up for the Smoke & Mirrors Truck and Car Show, Sweet Auburn BBQ is seeking sponsorships with brands that share our passion for quality, innovation and excitement. Your support can help us create an unforgettable experience for participants and fans alike. Our truck and car shows will provide guests with a top-tier food and beverage selection, giveaways, raffles, interactive engagements and more. We aim to host this truck and car show monthly and have over 400 cars of all makes, models, and varieties, attracting a wide array of fans each time! Smoke & Mirrors Truck and Car show will be hosted at *Sweet Auburn BBQ- McDonough location (1828 Jonesboro Road)*. Be part of the action! South Atlanta's Only Monthly Truck and Car Show!



MCDONOUGH, GA

SPONSORSHIP OPTIONS:

(Sponsorships last for 6 months)

BRONZE - \$500.00

Logo on Flyer (digital/print)
Logo on S&M Website
Advertisement at Sweet Auburn BBQ.

SILVER - \$750.00

All benefits from Bronze
Logo on participant registration form
Shouts on S&M Social Media Platforms
Booth set-up at each truck and car show
Email blast mentions to over 30K subscribers

GOLD - \$1000.00

All benefits from Silver
Logo on printed banner during truck and car show
Multiple MC shout out/mentions during truck and car shows
Logo on participant registration form
Shouts on S&M Social Media Platforms
Booth set-up during each truck and car show
Email blast mentions to over 30K subscribers

PLATINUM - \$1500.00

All benefits from Gold
Large format logo on printed banner during truck and car show
Multiple MC shout out/mention during truck and car shows
Logo on participant registration form
Shouts on S&M Social Media Platforms
Booth set-up during each truck and car show
Email blast mentions to over 30K subscribers with logo at top tier position and larger format.

For more info contact us:

smokeandmirrorscars.com
info@smokeandmirrorscars.com

For Press Opportunities:

riley@carewestpr.com